

Current Record

Module Details	
Module Code	RUS907
Module Name	CASE STUDY
Module Short Title	
ECTS weighting	10
Semester/term taught	
Contact Hours	Two group sessions will be organised by the supervisor during MT and one in early part of HT. Plus six non-timetabled hours of consultation allocated per student per semester.
Module Personnel	
Learning Outcomes	
Module Learning Aims	<p>The module aims to develop student's ability to</p> <ul style="list-style-type: none"> - connect theory with application and to test student's understanding of theory; - study a real live business organisation with a view to understand its strategic situation; - develop and demonstrate skills of data collection and analytic skills; - write up research data in a coherent and analytic manner .
Module Content	<p>The Case Study requires that students conduct in-depth research on an indigenous Russian firm and its environment and use the data collected to complete a major case writing project in Russian. This project will be linked to and supported by the Senior Sophister Strategic Management course BU4501. Course content will direct and facilitate the structure and content of the case and an assessment link between case and course will be achieved through the submission of a synopsis and strategic analysis of the case in English.</p>
Recommended Reading List	n/a

Module Pre Requisite	
Module Co Requisite	
Assessment Details	Case Study project is assessed on four dimensions: <ol style="list-style-type: none">1. Content (Russian language version) - 30%2. Language - 50%3. Process (oral presentation+ progress throughout the case writing process) - 10%4. English language summary - 10%.
Module Website	
Module approval date	
Approved By	
Academic Start Year	
Academic Year of Data	2014/15

